

Fundraising with Easyfundraising Website

Have you heard about fundraising website easyfundraising? Lots of WIs are already using it and have raised hundreds of pounds already so we thought we would tell you about it.

How does it work?

It's a very simple idea – when anyone connected to your WI (members, family, friends etc) uses the [easyfundraising](#) website to shop online, the retailer they shop with sends your WI a free donation at no extra cost to the shopper.

Your members won't need to change where they shop as all their favourite retailers are involved, including Amazon, Tesco, M&S, Sainsbury's, eBay, Argos, Asda, John Lewis, Morrisons, Boots, Screwfix, Waitrose, Holland & Barratt, Lakeland and 8000 others.

It's completely free and it won't cost your members anything extra to shop this way as the retailers pay the donations, not the shoppers.

Here's an example

Ann is a member of her local WI. She wants to buy a new kettle from John Lewis. Instead of visiting the John Lewis website, she firstly goes to the [easyfundraising](#) website and clicks on the 'John Lewis' link.

The [easyfundraising](#) website directs her to the John Lewis website where she shops as normal and buys her kettle. But because she started at [easyfundraising](#) John Lewis will send her WI a free monetary donation at no extra cost to Ann.

Getting Started

We would encourage you to [visit this page](#) and follow the simple sign up process to get started.

easyfundraising is entirely free, very easy to set up and use and very safe so you do not need to worry about any security issues.

If you have any questions, get in touch with our contact Becky Coleman via email, becky@easyfundraising.org.uk - who will be more than happy to help