**Top tips for your WI**

* Be friendly and welcoming to all your members and visitors. They could be your next new members!
* Try to make sure that your programme for the year has a variety of activities which will appeal to all ages, especially if you are looking to attract new members. Your programme is good publicity for your WI.
* Does your WI run interest groups which meet during the month in between your meetings? This is also a good way to attract new members to keep your WI fresh.
* Invite your members to sit in on committee meetings to see what you do; don’t let the committee be a secret society!
* As far as is possible, don’t stick with the same officers for years. Encourage job sharing.
* Make sure you are an inclusive WI; a WI that meets in the afternoons will never attract working members.
* Use IT if you can to shorten your business time; let your members know about a lot of the business in advance. Try to provide those members without email with an internet buddy who will deliver a paper copy.
* The record of the meeting does not have to be read out at the next meeting.
* Use your home-grown talent at your meetings, and give your members time to chat to each other.

Do contact your friendly advisers with any queries you may have, however trivial.

<https://herefordshire.thewi.org.uk/about-us/wi-advisers>